# FILMAID INTERNATIONAL, INC. REPORT ON AUDIT OF FINANCIAL STATEMENTS FOR THE YEAR ENDED

**JUNE 30, 2012** 

# WITH SUMMARIZED COMPARATIVE INFORMATION FOR THE YEAR ENDED JUNE 30, 2011

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#### RICH AND BANDER, LLP

CERTIFIED PUBLIC ACCOUNTANTS

PETER R. RICH, CPA
JONATHAN A. BANDER, CPA

#### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors FilmAid International, Inc. New York, NY

We have audited the accompanying statement of financial position of FilmAid International, Inc. (a nonprofit organization) as of June 30, 2012, and the related statements of activities, functional expenses, and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from FilmAid International, Inc.'s 2011 financial statements and, in our report dated May 15, 2012, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of FilmAid International, Inc. as of June 30, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

New York, NY March 18, 2013

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#### FILMAID INTERNATIONAL, INC. STATEMENT OF FINANCIAL POSITION JUNE 30, 2012

#### WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2011

ASSETS	2012		2011
Current assets			
Cash and cash equivalents	\$	448,516	\$ 291,530
Accounts receivable		5,697	16,367
Grants receivable		20,000	42,994
Prepaid expenses		40,599	27,770
Total current assets		514,812	378,661
Property and equipment, net of accumulated depreciation		96,023	55,569
Other assets			
Security deposit		2,500	-
Total other assets		2,500	 -
TOTAL ASSETS	\$	613,335	\$ 434,230
LIABILITIES AND NET ASSETS			
Current liabilities			
Accounts payable and accrued expenses	\$	114,205	\$ 82,539
Program advances		239,138	50,571
Interest payable		6,750	4,763
Loans payable - related party		77,500	 155,000
Total current liabilities		437,593	292,873
<b>Commitments and contingencies</b>		-	
Net assets			
Unrestricted		170,742	26,357
Temporarily restricted		5,000	 115,000
Total net assets		175,742	141,357
TOTAL LIABILITIES AND NET ASSETS	\$	613,335	\$ 434,230

# FILMAID INTERNATIONAL, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2012 WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2011

	Un	restricted		mporarily estricted		2012 Total	 2011 Total
Revenue and support						_	
Grants and contributions							
Government - US Dept of State	\$	553,176	\$	-	\$	553,176	\$ 474,481
Government - UN Agencies		405,975		-		405,975	311,307
Foundations		186,500		5,000		191,500	97,430
Board members		113,000		-		113,000	63,550
Related organizations		111,096		-		111,096	130,173
Inter-governmental organizations		60,624		-		60,624	22,859
Individuals		50,828		-		50,828	28,702
Other organizations		39,530		-		39,530	123,039
Corporate		27,039		-		27,039	13,434
In-kind contributions		26,229		-		26,229	12,000
Grants under vendor service contracts		_		-		_	131,469
		1,573,997		5,000		1,578,997	 1,408,444
Special events							
Direct benefits to donors		14,293		-		14,293	-
Less: Costs of direct benefits to donors		(14,293)		_		(14,293)	_
Contributions:		( , ,				( , ,	
Excess ticket sales revenue		151,106		-		151,106	-
Individuals and other		32,171		=_		32,171	 =
		183,277				183,277	 
Total grants and contributions		1,757,274		5,000		1,762,274	1,408,444
Other income							
Gain on foreign currency transactions		_		-		_	757
Interest income		24		-		24	2
Miscellaneous income		16,495		_		16,495	1,330
Total other income		16,519		-		16,519	 2,089
Net assets released from restrictions		115,000	-	(115,000)	-	<del>-</del>	 <del>-</del>
		1,888,793		(110,000)		1,778,793	1,410,533
Expenses							
Program services		1,587,910		_		1,587,910	1,325,693
Supporting services		1,007,710				1,007,510	1,020,000
Management and general		135,837		_		135,837	87,966
Fundraising		20,661		_		20,661	20,135
Tundraising		1,744,408				1,744,408	 1,433,794
		1,744,400				1,744,400	 1,433,774
Increase (decrease) in net assets		144,385		(110,000)		34,385	(23,261)
Net assets - beginning of year		26,357		115,000		141,357	164,618
Net assets - end of year	\$	170,742	\$	5,000	\$	175,742	\$ 141,357

-	Program Services	Management & General	Fundraising	2012 Total	2011 Total
Program supplies	\$ 479,787	\$ -	\$ -	\$ 479,787	\$ 291,173
Program personnel	398,505	-	-	398,505	288,847
Video production	157,955	-	-	157,955	120,198
Wages and salaries	127,829	15,039	7,519	150,387	94,919
Operational costs	114,019	-	-	114,019	84,923
Vehicle operation	86,559	-	-	86,559	99,003
Consultants	3,200	68,114	-	71,314	77,537
Travel and lodging	57,081	3,171	3,171	63,423	104,451
Telephone	25,758	4,986	2,493	33,237	21,394
Equipment maintenance and rental	25,116	1,140	-	26,256	45,574
Website design and maintenance	20,656	1,372	313	22,341	-
Depreciation	16,930	2,116	2,115	21,161	3,100
Office space rental	15,210	1,901	1,901	19,012	18,651
Program development	18,434	-	-	18,434	13,770
Professional fees	17,842	-	-	17,842	14,250
Insurance	-	13,019	-	13,019	5,738
Payroll taxes	10,056	1,183	592	11,831	7,470
Monitoring and evaluation	9,599	-	-	9,599	15,650
Bank and credit card fees	-	5,750	-	5,750	3,696
Office supplies	-	4,334	-	4,334	13,969
Employee benefits	3,374	397	198	3,969	25,300
Interest expense	-	3,205	-	3,205	3,182
Printing and photocopying	-	3,051	-	3,051	314
Payroll processing fees	-	1,572	-	1,572	2,085
Marketing and promotion	-	517	1,019	1,536	160
Fundraising expense	-	-	1,001	1,001	-
Postage and shipping	-	339	339	678	9,500
Miscellaneous	-	4,631	-	4,631	1,788
Loss on disposal of property and equipmen	-				67,152
=	\$ 1,587,910	\$ 135,837	\$ 20,661	\$ 1,744,408	\$ 1,433,794

# FILMAID INTERNATIONAL, INC. STATEMENT OF CASH FLOWS FOR THE YEAR ENDED JUNE 30, 2012 WITH COMPARATIVE TOTALS FOR THE YEAR ENDED JUNE 30, 2011

		2012		2011
Cash flows from operating activities:				
Increase (decrease) in net assets	\$	34,385	\$	(23,261)
Adjustments to reconcile change in net assets to				
net cash flows provided by operating activities:				
Depreciation		21,161		3,100
Loss on disposal of property and equipment		-		67,152
(Increase) decrease in operating assets:				
Accounts receivable		10,670		(15,680)
Grants receivable		22,994		44,259
Prepaid expenses		(12,829)		519
Security deposit		(2,500)		-
Increase (decrease) in operating liabilities:				
Accounts payable and accrued expenses		31,666		(61,528)
Program advances		188,567		50,571
Interest payable		1,987		494
Total adjustments		261,716		88,887
Net cash provided by operating activities		296,101		65,626
Cash flows from investing activities:		(61.615)		(10.051)
Acquisition of property and equipment		(61,615)		(12,351)
Donation of office equipment		- (61.615)		1,400
Net cash used in investing activities		(61,615)		(10,951)
Cash flows from financing activities:				
Principal repayments of loans payable - related party		(77,500)		-
Net cash used in financing activities		(77,500)		-
Net increase in cash and cash equivalents		156,986		54,675
Cash and cash equivalents, beginning of year		291,530		236,855
Cash and cash equivalents, end of year	\$	448,516	\$	291,530
Supplemental disclosures of cash flow information: Cash paid during the year for:				
Interest	\$	1,218	\$	2,687
Income taxes	\$	-	\$	-
Noncash investing and financing activities:				
Conversion of loan payable - related party to board contributions	\$	32,500	\$	-
Donation of office equipment	\$		\$	1,400
	Ψ		<u> </u>	2,100

### 1) NATURE OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### *Nature of the Organization*

FilmAid International, Inc. (the "Organization") was organized as a not-for-profit corporation on January 15, 2003 under the laws of the State of New York. The Organization is dedicated to using the power of film to promote health, strengthen communities, and enrich the lives of the world's vulnerable and uprooted. Through the strategic use of film and video, the Organization communicates life-saving information on issues such as HIV/AIDS and non-violent conflict resolution. Conveying educational messages in an entertaining format, the Organization also engages the mind and sparks the imagination of those who have suffered the effects of war and poverty, stimulating physical well-being and alleviating mental trauma. The Organization's programs are as follows:

Film-based Informational Workshops – partners with other aid agencies in the refugee camps to use video as a complement to their daytime educational, health care and skills training programs.

Outdoor Evening Screenings – provide education and entertainment to thousands of individuals at a time. The majority of the films screened are locally produced African films that convey critical messages about social, health and environmental issues including HIV/AIDS and how individuals and communities elsewhere are copying with similar problems.

Community-based Film Production – works with other relief agencies and refugee community leaders to indentify emerging issues and develop appropriate video messages to help educate and inform; engages with communities in need as well as refugee population to create these videos.

The Organization's programs are supported primarily by government, foundation, corporate, and individual donor contributions.

#### **Basis of Accounting**

The Organization has adopted Statement of Financial Accounting Standards (SFAS) No. 117, "Financial Statements of Not-for-Profit Organizations." Under SFAS No. 117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. In addition, the Organization is required to present a statement of cash flows.

#### Cash and Cash Equivalents

The Organization considers all highly liquid investments, except those held for long-term investment, with maturities of three months or less when purchased to be cash equivalents.

#### Accounts Receivable

Program revenue earned but not yet received that is expected to be collected within one year is recorded as accounts receivable at net realizable value. If amounts become uncollectible, they will be charged to operations when that determination is made.

### 1) NATURE OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

#### Grants Receivable

Unconditional promises to give that are expected to be collected within one year are recorded as grants receivable at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. If amounts become uncollectible, they will be charged to operations when that determination is made.

#### **Property and Equipment**

Property and equipment are recorded at cost or, if donated, at the fair value at date of receipt. Depreciation and amortization for property and equipment is provided using the straight-line method for financial reporting purposes at rates based on the following estimated useful lives:

	<u>Years</u>
Program equipment	10
Computers and peripherals	5
Office equipment	7
Furniture and fixtures	7

Upon sale or retirement, the cost and related accumulated depreciation are eliminated from the respective accounts, and the resulting gain or loss is reported. Expenditures for major renewals and improvements that extend the useful lives of the property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred.

#### **Grants and Cooperative Agreements**

Grants and cooperative agreements with federal, foreign, and local governments and other agencies are deemed to be exchange transactions, and accordingly, revenue is recognized when funds are utilized by the Organization to carry out the activity stipulated in the grant or cooperative agreement. Accordingly, amounts received but not recognized as revenue are classified in the statement of financial position as program advances, and amounts expended but not yet received are classified as grants and contracts receivable.

#### Revenue Recognition

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and nature of any donor restrictions. Support that is not restricted by the donor is reported as an increase in unrestricted net assets. All other donor restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (this is when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Restricted contributions whose restrictions are met in the reporting period are recorded as unrestricted contributions.

#### FILMAID INTERNATIONAL, INC. NOTES TO FINANCIAL STATEMENTS (CONT'D) JUNE 30, 2012

### 1) NATURE OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

#### Revenue Recognition (cont'd)

Foundation and other grant awards received for specific purposes are recognized as support to the extent of the related expenses incurred in compliance with the specific restrictions, if any. The unexpended funds are reported as temporarily restricted net assets.

In-kind contributions are reflected as contributions at their fair value at date of donation and are offset by like amounts included in expenses or assets.

#### **Contributed Services**

A number of volunteers have donated significant amounts of their time to the Organization in connection with its programs. Directors and officers have made a significant contribution of their time to develop the Organization and its programs. These donated services are not reflected in the financial statements since they do not meet the criteria for recognition as contributed services.

#### Foreign Currency Transactions

Net foreign currency transaction gains and losses resulting from exchange rate fluctuations on transactions denominated in a foreign currency are reported on the statement of activities.

#### **Advertising Costs**

The Organization uses advertising to promote its programs among the audiences it serves. Advertising costs are expensed as incurred. There was no advertising expense for the year ended June 30, 2012.

#### Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis on the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Income Tax Status

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. It is also exempt from state income taxes. However, any unrelated business income may be subject to taxation. Currently, the Organization has no obligation for any unrelated business income tax.

#### *Use of Estimates*

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management of the Organization to use estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

### 1) NATURE OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

#### Comparative Data

The amounts shown for the year ended June 30, 2011 in the accompanying financial statements are included to provide a basis for comparison with 2012 and present summarized totals only. Accordingly, the 2011 totals are not intended to present all information necessary for a fair presentation in conformity with accounting principles generally accepted in the United States of America. Such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2011, from which the summarized information was derived.

#### **Reclassifications**

Certain reclassifications have been made to the 2011 financial statement presentation to correspond to the current year's format. Net assets and changes in net assets are unchanged due to these reclassifications.

#### Date of Management's Review

Management has evaluated subsequent events through March 18, 2013, which is the date the financial statements were available to be issued.

#### 2) FAIR VALUE MEASUREMENTS

The Organization has a number of financial instruments, none of which are held for trading purposes. The Organization estimates that the fair value of all financial instruments at June 30, 2012, does not differ materially from the aggregate carrying values of its financial instruments recorded in the accompanying statement of financial position. The estimated fair value amounts have been determined by the Organization using available market information and appropriate valuation methodologies. Considerable judgment is necessarily required in interpreting market data to develop the estimates of fair value, and accordingly, the estimates are not necessarily indicative of the amounts that the Organization could realize in a current market exchange.

#### 3) ACCOUNTS RECEIVABLE

Accounts receivable represents program revenue earned and expense reimbursements due but not collected as of the financial statement date. These amounts are generally collected within one year. The Organization believes its receivables to be fully collectible; accordingly, no allowance for doubtful accounts was recorded for the year then ended.

#### 4) IN-KIND CONTRIBUTIONS

During the year ended June 30, 2012, the Organization received the following in-kind contributions that have been reflected at fair value in the financial statements:

Donated software	\$	25,891
Donated films	<u> </u>	338
Total	\$	26,229

#### 5) GRANTS RECEIVABLE

Grants receivable represents primarily grant commitments received at June 30, 2012, but not collected as of the financial statement date and consists of the following:

Tribeca Film Institute	\$ 10,000
Beatrice Snyder Foundation	 10,000
•	\$ 20,000

These amounts are generally collected within one year. The Organization believes its receivables to be fully collectible; accordingly, no allowance for doubtful accounts was recorded for the year ended June 30, 2012.

#### 6) PROPERTY AND EQUIPMENT

The following is a summary of property and equipment less accumulated depreciation as of June 30, 2012. Depreciation expense for the year then ended was \$21,163.

Program equipment	\$ 90,448
Computers and peripherals	39,670
Office equipment	13,427
Furniture and fixtures	5,835
	149,380
Less: accumulated depreciation	(53,357)
	<u>\$ 96,023</u>

During the year ended June 30, 2012, fully depreciated property and equipment totaling \$10,887 no longer used in operations was written off.

#### 7) RELATED PARTY TRANSACTIONS

As of June 30, 2012, the Organization has several unsecured non-interest bearing loans totaling \$57,500 and an unsecured interest-bearing loan totaling \$20,000 with various related parties. The interest-bearing loan bears interest at 4.5% per annum. During the year ended June 30, 2012, the Organization made principal repayments of \$45,000 and \$32,500 in loans was converted as board contributions. For the year ended June 30, 2012, interest expense on the loan amounted to \$3,205.

The Organization is currently affiliated with a separately incorporated organization, FilmAid International – UK. Revenue provided by the affiliate was \$111,096 for the year ended June 30, 2012, and is included in total grants and contributions on the statement of activities.

#### 8) NET ASSETS RELEASED FROM RESTRICTIONS

The amounts released from restrictions during the year ended June 30, 2012 are for the following:

Satisfaction of purpose restrictions:	
General support – FY2012	\$ 90,000
Refugee camp screening program	15,000
Total	\$ 115,000

#### 9) TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets as of June 30, 2012 are available for the following:

Refugee camp screening program	<u>\$</u>	5,000
Total	<u>\$</u>	5,000

#### 10) LEASE COMMITMENTS

The Organization leases its office space under the terms of a non-cancelable desk license agreement which expires on December 31, 2013. Office space rental expense for the year ended June 30, 2012 was \$19,012.

Future minimum payments under the non-cancelable lease are as follows:

June 30,	
2013	\$ 30,600
2014	15,600
Thereafter	 -
Total	\$ 46,200

#### 11) ALLOCATION OF JOINT COSTS

In 2012, the Organization conducted activities that included requests for contributions, as well as program and management and general components. Those activities primarily included direct mail campaigns. The costs of conducting those activities included a total of \$303,022 of joint costs, which are not specifically attributable to particular components of the activities.

These joint costs were allocated as follows:

Program services	\$ 256,238
Management and general	28,793
Fundraising	 17,991
Total	\$ 303,022

#### 12) COMPENSATED ABSENCES

Employees of the Organization are entitled to paid vacation, paid sick days, and personal days off, depending on job classification, length of service, and other factors. It is impracticable to estimate the amount of compensation for future absences, and accordingly, no liability has been recorded in the accompanying financial statements. The Organization's policy is to recognize the costs of compensated absences when actually paid to employees.

#### FILMAID INTERNATIONAL, INC. NOTES TO FINANCIAL STATEMENTS (CONT'D) JUNE 30, 2012

#### 13) CONCENTRATIONS OF RISK

The Company maintains its interest-bearing cash balances at several major financial institutions. The balances are insured by the Federal Deposit Insurance Corporation ("FDIC") up to \$250,000. The Organization also maintains several bank accounts in East Africa which are not insured. As of June 30, 2012, total uninsured balances amounted to \$211,775.

Grants from the United States Department of State, Bureau of Population, Migration and Refugees and the United Nations High Command on Refugees comprised approximately 45% and 22% of total grants and contributions, respectively.

#### 14) CONTINGENCIES

#### Government Grants

Financial awards from federal, state, and local governmental entities in the form of grants are subject to special audit. Such audits could result in claims against the Organization for disallowed costs or noncompliance with grantor restrictions. No provision has been made for any liabilities that may arise from such audits since the amounts, if any, cannot be reasonably estimate.